

How do I know what job is right for me?

In our diverse economy, there are many ways to achieve workforce success, and they don't all follow the same straight or orderly path. Employers in Southwest Minnesota now provide over 176,500 jobs and the state has nearly 3 million jobs, so it can be hard to know which one might be right for you.

Assessments and career exploration are a great way to help students and jobseekers make the best possible choices. What things do you like to do? What's your personality style? What skills and abilities do you have? There are a variety of free career assessments available online at sites including CareerOneStop (careeronestop.org), O*NET (www.onetonline.org), and DEED (<https://mn.gov/deed/job-seekers/job-guide/>) that can help.

Knowing more about yourself is critical to career planning. People choose different jobs at different points in their lives, and for very different reasons, but no one can do it for you. **You are in charge of your career planning process!**



How much education or training will I need to get that job?

Graduating from high school is an important first step, but from there the path to success can go in many different directions. For example, students and jobseekers can go straight to work, into the military, on to college, start an apprenticeship, or something else, depending on your career goals.



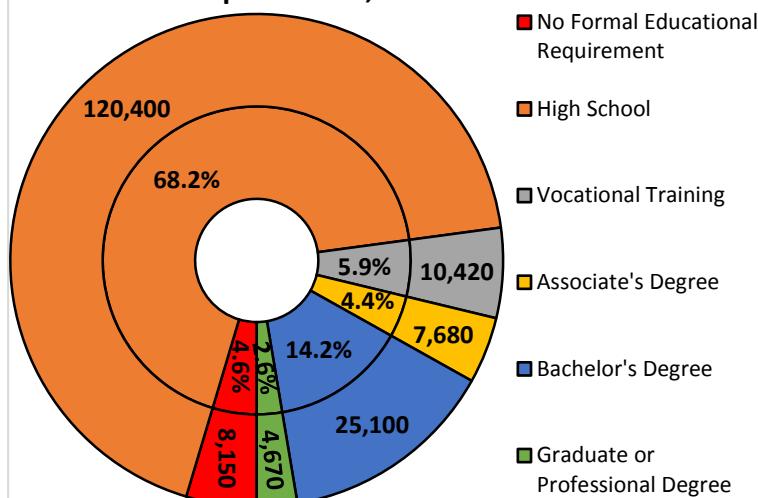
In other words, there are many pathways into the labor market. Some are short-term solutions, while others are long-term decisions. There are costs and benefits to every approach, and there are practical steps that students and jobseekers can take to make the most out of their career planning and educational investment.

It's best to pick something that you enjoy doing, and that matches your skills and personality. Once you've found something you like, it's important to know that every occupation requires some training, ranging from short-term to long-term. **Whether you go to college or not, on-the-job training and continual learning is critical to your career success.**

Do I need to go to college?

College is an excellent way to move up career ladders and open windows of opportunity to fields that would otherwise be closed, such as nursing or engineering. Many of these occupations offer high wages and are in high demand in the marketplace. Certain careers – such as dentists, lawyers, and schoolteachers – require a college education, while other jobs – including cost estimators, sales representatives, and correctional officers – do not. **Students and jobseekers might be surprised to learn that two-thirds of all jobs in Southwest Minnesota can at least be started with a high school diploma or less, and only one-third require college.**

Southwest Minnesota Share of Jobs by Educational Requirements, 2020

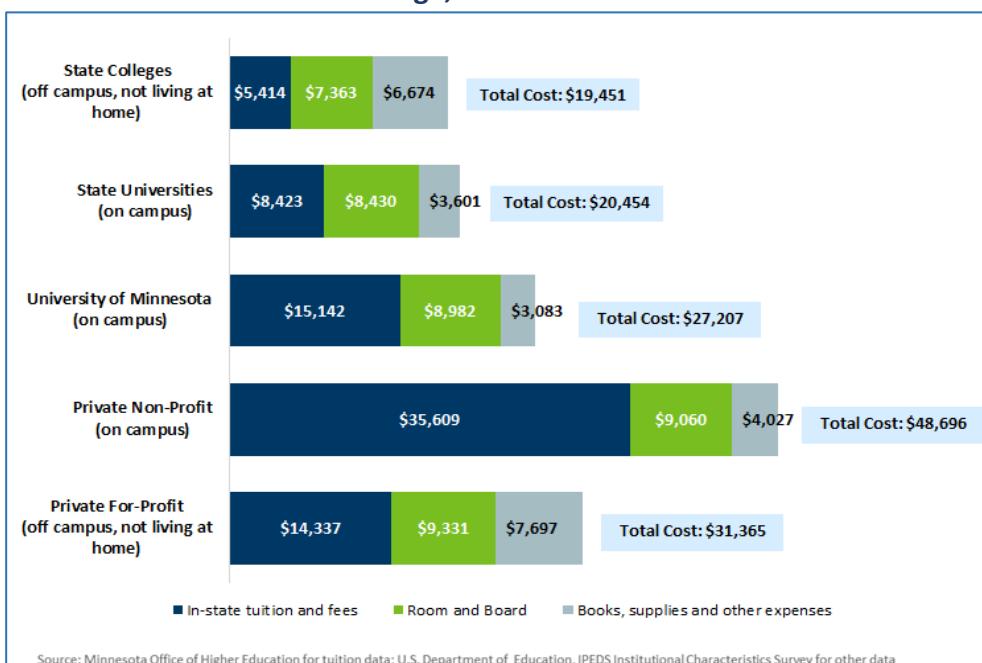


Source: DEED Occupational Employment Statistics (OES)

How much does college cost?

While education is typically a worthwhile investment, **college can be expensive** – with average annual expenses ranging between \$12,000 and about \$50,000 per year in Minnesota. If living at home, an associate's degree at a state college in 2020 cost roughly \$25,000 ($\$12,088 \times 2$ years) while a four-year bachelor's degree at the University of Minnesota passed \$100,000 ($\$27,207 \times 4$ years). The Office of Higher Education provides a list of tuition and fees for every college in Minnesota (www.ohe.state.mn.us).

Average Annual Expense for a Resident Undergraduate Attending Full-Time at a Minnesota College, 2019-2020



Source: Minnesota Office of Higher Education for tuition data; U.S. Department of Education, IPEDS Institutional Characteristics Survey for other data

For those who go to college, your **choice of major matters** – different programs lead to different jobs that earn different amounts of money. For example, students who graduated from a Minnesota college with an associate's degree in Registered Nursing were earning over \$70,000 within 3 years of graduating, while students with a 4-year bachelor's degree in Parks, Recreation & Leisure Studies were earning just over \$37,000. DEED's [Graduate Employment Outcomes tool](#) can help potential students compare the costs of college with the typical earnings of graduates from programs at every Minnesota postsecondary institution to determine if their chosen major makes financial sense.

How much income will I need to make?

DEED's [Cost of Living tool](#) provides a yearly estimate of the basic needs cost of living in Minnesota, for individuals and families, by county, region, and statewide. The tool uses federal and state data to examine monthly living costs in seven categories: food, housing, health care, transportation, child care, other necessities, and net taxes.

According to 2019 estimates, the basic needs cost of living for a **single person** in Southwest Minnesota was **\$27,228**, which would require an hourly wage of **\$13.09** over the course of a full-time, year-round work schedule (2,080 hours). The highest costs were for housing and transportation, but of course both of those are greatly impacted by where you choose to live. Other costs would also vary based on your lifestyle, family size, and work status, and can go up or down based on your choices.

Southwest Minnesota Basic Needs Cost of Living, 2019



Source: DEED Cost of Living tool, 2019

How much income will I actually make?

While income isn't the only thing that matters when choosing a career, everyone wants and needs to make money. In general, the job you choose determines the amount of money you're able to make over the course of your lifetime.

Data show that hourly wages rise for each additional level of education completed; however, it's important to see that **there are opportunities for jobs that provide livable wages at every level of education**, including many that boast strong current and future demand in your region of the state.

Hourly Wage Ranges for Jobs in Southwest Minnesota by Typical Education Requirements, 2020



Source: DEED Occupational Employment Statistics and Educational Requirements, 2020

Put simply, **not all great jobs require college, and not all college graduates end up in great paying jobs**. You can find state and regional wage information for about 800 occupations in Minnesota using DEED's Occupational Employment Statistics tool (<https://mn.gov/deed/data/data-tools/oes/>).

What jobs are in demand in my region?

According to DEED's [Occupations in Demand tool](#), there are 280 occupations showing high demand in Southwest Minnesota, with training and education requirements ranging from short-term on-the-job training to postsecondary education to advanced degrees:

Occupations in Demand by Typical Required Education in Southwest Minnesota with Median Annual Wage, 2019-2020			
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Personal Care Aides \$28,038	Heavy & Tractor-Trailer Truck Drivers \$45,441	Registered Nurses \$68,952	Elementary School Teachers \$52,103
Combined Food Preparation & Serving Workers \$23,754	First-Line Supervisors of Retail Sales Workers \$41,484	Nursing Assistants \$30,930	Secondary School Teachers \$55,202
Cashiers \$24,292	Childcare Workers \$24,058	Machinists \$45,890	Agricultural & Food Science Technicians \$42,140
Janitors & Cleaners \$28,667	Office Clerks, General \$35,222	Licensed Practical & Licensed Vocational Nurses \$46,278	Preschool Teachers, Except Special Education \$37,964
Retail Salespersons \$27,105	Maintenance & Repair Workers, General \$41,676	Automotive Service Technicians & Mechanics \$35,447	Industrial Engineers \$77,818
Home Health Aides \$27,561	Teacher Assistants \$28,887	Industrial Machinery Mechanics \$49,897	Accountants & Auditors \$61,960
Waiters & Waitresses \$23,424	Secretaries & Administrative Assistants \$39,529	Police & Sheriff's Patrol Officers \$58,679	Middle School Teachers \$54,152
Laborers & Freight, Stock & Material Movers, Hand \$33,694	Sales Representatives, Wholesale & Manufacturing \$59,919	Emergency Medical Technicians & Paramedics \$36,520	Financial Managers \$99,935
Stock Clerks & Order Fillers \$26,428	Welders, Cutters, Solderers, & Brazers \$41,639	Industrial Engineering Technicians \$50,238	Mechanical Engineers \$76,129
Cooks, Restaurant \$26,029	First-Line Supervisors of Food Prep & Serving Workers \$32,653	Heating, Air Cond. (HVAC) & Refrig. Mechanics \$47,376	Human Resources Specialists \$54,778

Source: DEED Occupations in Demand

Who can help me with my job search?

There are a lot of people and resources that are willing and able to help you find a job or plan for your career, but it is up to you to reach out to them and put their advice into action.

The sooner you get started forging your path, the better!

CAREER INFORMATION RESOURCES IN SOUTHWEST MINNESOTA:

Eriann Faris

Southwest MN Private Industry Council

Office: 507-476-4053

Email: EFaris@swmnpic.org

Heather Gleason

South Central Workforce Council

Office: 507-345-2418

Email: hgleason@workforcecouncil.org

DEED Regional Analysis

Luke Greiner, Southwest

Office: 320-308-5378

Email: luke.greiner@state.mn.us

Mark Schultz, South Central

Office: 507-205-6068

Email: mark.schultz@state.mn.us

Web: www.mn.gov/deed/data/

